

VIVIAN CHEN

UX/UI Designer

[Kowola.com](#)

[in linkedin.com/in/kowoladesign](#)

[Burnaby, BC, CA](#)

SKILLS

Softwares

Figma, InVision, Adobe Creative Suite, Spark AR

UX/UI Skills

UX Strategy, Product Thinking, Prototyping, Visual Design System, User Research

Front-end Skills

HTML, CSS, JavaScript

Languages

Mandarin, English

EDUCATION

[BrainStation](#) | Diploma of User Experience Design

NOV 2021 - FEB 2022,
VANCOUVER, CA

[Emily Carr University of Art + Design](#) | Bachelor of Communication Design

SEP 2015 - MAY 2019,
VANCOUVER, BC

EXPERIENCE

UX/UI Designer | [Weir Motion Metrics](#)

FEB 2022 - PRESENT, VANCOUVER, CA

- Designed cloud-based product solutions with cross-functional teams in order to increase the safety and efficiency of end-users in the mining industry.
- Conducted user experience research to explore pain points and motivations of end users.
- Designed user flows, storyboards, wireframes, and prototypes that meet user needs and business strategies.
- Developed complete user interface design guidelines to increase brand consistency.
- Led usability tests with the end users to ensure product quality.
- Collaborated with product managers, developers, and senior designers to help with web development.

Graphic Designer | [BlackboxMyCar](#)

FEB 2020 - OCT 2021, VANCOUVER, CA

- Contributed to BlackboxMyCar's Instagram followership growth of over 50% in 2020.
- Utilized After Effects and other computer proficiency in making motion graphic animation for the Youtube channel.
- Designed promotional eCommerce graphics that contribute to the growth of website traffic.
- Created promotional graphics, posters, booklets, brochures, banners, stickers, and signs using Adobe Creative Suite.

Freelance Graphic Designer | Various Companies

JAN 2018 - OCT 2021, VANCOUVER, CA

- Created innovative design packages to differentiate branding, marketing and advertising initiatives.
- Met with clients to determine marketing, design vision, scopes of work, budgets, and deliverable timeframes.
- Formated designs, media for use in print, web applications, and deliver production-ready graphics.
- Companies include: [Pacific Rim International Music Festival](#), [TEDxEmilyCarrU 2019](#), Bliss Wedding, JinDouYun, etc.